

Bay County Extension Council

Minutes **January 17, 2007**

Date: January 17, 2007

Time: 5:15 p.m.

Place: MSU Extension Bay County, Third Floor, Large Conference Room

Members Present:

Joyce Gavord	Michele Lesniak	Ray VanDriessche
George Heron	Elaine Sobieray	
Robert Kernstock	Barb Wishowski	

Members Excused:

Marybeth Laisure	Bill Palmer
Sara Marks	Doug Rise

Others Present:

Ann Arnold, FCS Extension Educator
Judy Delestowicz, Administrative Assistant
Margaret LaShore, FSNE/FNP State-wide Reporting and Evaluation
Jodi Schulz, 4H & Youth Development Extension Educator

INFORMATION PRESENTED AND DISCUSSION HIGHLIGHTS

Vice Chair Ray VanDreissche opened the Extension Council meeting at 5:30 p.m. Mr. VanDreissche chairs the meeting, as Mr. Doug Rise is away at a conference. MSU Extension staff excused from tonight's meeting are Howard Wetters, Chris Reisinger, and Jan Rise due to illness, conference and meeting commitments, respectively. Though not in attendance, Mr. VanDreissche welcomed new Council member Nina Suchy. Mrs. Suchy's area of interest is the 4-H program area. Minutes from the November 15, 2006, meeting were reviewed and approved. No new discussion items were added to the agenda.

Under old business, the agenda item to review bylaws under the membership section regarding offering lifetime membership (to Lyle LeCronier) was tabled until the March 2007 meeting. Mr. LeCronier has been a Council member since 1982. The 2007 schedule of presentations to Council by MSU Extension Bay County staff was accepted with one change. 4-H may present at the November 2007 meeting. Accepted without motion.

Under new business, the meeting was turned over to Margaret LaShore, who manages FSNE/FNP (Food Stamp Nutrition Education/Family Nutrition Program) reporting and evaluation for MSU Extension across the state, to discuss the importance of statistical reporting and what kind of evaluation tools are used by MSU Extension. A handout of the PowerPoint presentation was provided. Ms. LaShore's demonstrated how reporting tools like the EIS and NEERS-CRS5 systems were developed and are utilized. She gave examples of how data is collected from program participants for activity reporting

across the state, and how that data is evaluated to determine program goal outcomes and shared with decision makers and collaborators. Ms. LaShore gave an overview of the BFI online reporting pilot program, which started in 13 counties on January 1. Mr. VanDreissche expressed thanks to Ms. LaShore for giving Council a more complete picture of how MSU Extension functions; and to her expertise in the development and implementation of these reporting tools.

Ms. Jodi Schulz provided an update on staffing and grants. Ms. Schulz stated that Kimberly Langely was the successful applicant to fill the vacant breastfeeding peer counselor position. Ms. Tamara Harris was the successful applicant to fill the vacant secretary position. Both were hired in December 2006. Ms. Schulz gave a brief background on our new hires, and stated that we are happy to have them on board.

The Extension educators reported to Council on activities in their program areas. Ms. Ann Arnold gave an update on program areas under Family Consumer Sciences. The Connecting Michigan Families project was completed in December, which brought in \$1,500 to the office. Participants used the Internet as an interactive forum to learn and share thoughts and opinions from experiences of other families. Twenty participated from Bay County. Family Nutrition Program and parenting programming continues at the YWCA, Parmenter House, Work First, Head Start, senior sites, in local elementary classrooms, and with in-home visitations. Breastfeeding client contacts are being met through phone calls, home visits, and in the WIC office at the Bay County Health Department. Ms. Arnold gave an update on MSU Extension Bay County's involvement in the BFI online reporting pilot program. Better Kid Care programs were held in November for 11 participants and a satellite series was offered to Head Start teachers and daycare operators. CPR and first aid training are still being delivered to the community.

Ms. Jodi Schulz gave a report on activities under 4-H and youth development. A flyer on the upcoming 4-H Livestock Association's spaghetti dinner fundraiser in February. The proceeds go to barn improvements. Ms. Schulz talked about the upcoming 4-H youth awards and 4-H leader banquets in February and March, respectively. Five 4-H leaders are attending the Leadermete activities on campus. The 4-H Advisory Council is sponsoring a winter workshop for 4-Hers and community youth in February. This educational workshop will offer several breakout sessions ranging from cake decorating and shooting sports to learning about herbs and leather crafts. Ms. Schulz talked about expanding the collaboration with the Boys and Girls Club by bringing MSU Extension programming to three new sites in Pinconning, Bay City, and Essexville.

Ms. Schulz gave a brief ANR program area update for Mr. Chris Reisinger and Ms. Jan Rise. Mr. Reisinger was in New York attending a farmers' market seminar. Ms. Rise had a prior meeting commitment and was unable to attend tonight. Master Gardener class was cancelled due to low enrollment. Another class may be planned yet in 2007.

As Mr. Howard Wetters was off due to illness, Ms. Schulz offered the quick facts brochure, *Bay County Profile 2005*, for Council's review. This publication was prepared by MSU Extension's Community Development Area of Expertise team and provides a mid-census estimate on population levels, income, and other statistics in Bay County. An updated MSU Extension Bay County staff list was handed out. A sheet was passed for Council members to update their own information for the new 2007 member list.

Vice Chair VanDreisshe adjourned the meeting at 6:30 p.m.

ACTION TAKEN

- It was moved, supported, and carried to approve the November 15, 2006, meeting minutes.

WHAT'S NEXT AND FOLLOW UP

- Review by-laws: Lyle LeCronier as a life-time member or member-at-large
- Council member reappointments and new member appointments

Prepared by J. Delestowicz